

Please check posted signs at TMAF for any updates

Monday, October 06, 2014

4 : 3 0 p m - 6 : 0 0 p m	Tour of the NextAire Gas Heat Pumps at the Cooper Design Center with Happy Hour to Follow *Must RSVP to attend
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Tuesday, October 07, 2014

7 : 3 0 a m - 5 : 0 0 p m	Registration Open		
	Bradbury/Rose Rooms	Hershey/Crocker Room	
8 : 0 0 a m - 9 : 0 0 a m	ESC Board Meeting	Renewable Energy Workgroup Agricultural Applications Workgroup (open to all)	
9 : 0 0 a m - 1 0 : 0 0 a m		Commercial Bldgs Consortium*	
1 0 : 0 0 a m - 1 1 : 0 0 a m		Residential Consortium*	
1 1 : 0 0 a m - 1 2 : 0 0 p m	Expansion Strategy Workgroup (open to all)	Industrial Consortium (open to all)	
1 2 : 0 0 p m - 1 : 1 5 p m	Builder Liaison Consortium*	Gas Cooling Consortium*	
	LUNCH ON OWN		
1 : 2 0 p m - 2 : 0 0 p m	Welcoming Session: Corey Minshew, ESC Chair Keynote Address: Dennis Arriola, CEO, Southern California Gas Co. Watercourt/Bunker Hill Meeting Room		
	Watercourt/Bunker Hill Room	Museum Room	
2 : 1 0 p m - 2 : 4 5 p m	<i>Strategic Marketing Success Story</i> Rodger Schwecke, Southern California Gas Co.	<i>Taking Advantage of Energy Software Enterprise Systems</i> Jon Scott, Apogee Systems	
2 : 4 5 p m - 3 : 2 0 p m	<i>Driving Revenue Growth With New High Efficiency Appliance & DG Business Models</i> Brian Carey, PWC (Price Waterhouse)	NGV Workgroup <i>The Southern California NGV Experience</i> Ed Harte & Cherif Youssef, Southern California Gas Co	
3 : 2 0 p m - 3 : 3 5 p m	Afternoon Break		
	Watercourt/Bunker Hill Room	Museum Room	Hershey/Crocker Room
3 : 3 5 p m - 4 : 1 0 p m	<i>Southern California Gas EE Successes</i> Dan Rendler, Southern California Gas Co	National Accounts Consortium* Gas Foodservice Equipment Consortium*	First time TMAF attendee orientation session for equipment manufacturers - 20 mins
4 : 1 0 p m - 5 : 0 0 p m	<i>Selling Gas Heat Pumps to Customers, The Experience of 3 LDC's</i> Greg Anderson, Atmos John Clayton, SW Gas David Underwood, Okaloosa		Oil Conversion Consortium*
5 : 0 0 p m - 5 : 4 5 p m	Multifamily Consortium Joe Shiau, Southern California Gas Co	First time TMAF attendee orientation session for utility staff - 20 mins	CHP Consortium*
6 : 0 0 p m - 7 : 1 5 p m	Offsite Evening Reception Complimentary drinks & appetizers Meet at California Pizza Kitchen - 330 South Hope Street - 213-626-2616		

*Denotes open to consortia members only

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Wednesday, October 08, 2014

7 : 15 a m - 4 : 0 0 p m	Registration		
7 : 15 a m - 8 : 0 0 a m	Continental Breakfast		
	Residential Track	Commercial/Industrial	National Accounts Track
	Museum Room	Watercourt Room	Hershey/Crocker Room
8 : 0 0 a m - 8 : 3 5 a m	<i>Gas Convenience Outlets</i> Hoss Budde, Burnaby	<i>Advances in Hydronic Technology</i> Randall Woods, DBS Associates	<i>Foodservice and Beyond</i> Melisa Marks & Ahmed Abdullah, Southern California Gas Co.
8 : 3 5 a m - 9 : 1 0 a m	<i>Creating a Customer Retention Anchor</i> Dan Giampetroni, Kohler	<i>Low NOx Distributed Flux Burners for Fragile Fluid Heating</i> Jim Gotterba, Alzeta	<i>Specifying EE Equipment & Cost Calculators -mainly kitchen</i> Richard Young, FNI
9 : 1 0 a m - 9 : 4 0 a m	<i>Entertaining with Natural Gas Appliances</i> Michael Waller, RH Peterson	<i>Air Curtain 101</i> Frank Cuaderno, Mars Air Systems	<i>Scope & Results of North American Appliance Studies</i> Dave Kalensky, Gas Technology Institute
9 : 4 0 a m - 1 0 : 1 5 a m	<i>Net Zero Homes</i> Jacob Atalla, KB Home	<i>Rooftop Unit Advances</i> Marc Braun, Cambridge Engineering	<i>Natural Gas Safety & Savings</i> Anthony Santoro, Piedmont Shay Reed, Costco
1 0 : 1 5 a m - 1 0 : 4 5 a m	Morning Break: Visit Exhibits		
1 0 : 4 5 a m - 1 1 : 2 5 p m	<i>Residential & Commercial Water Heating, 2015 DOE Standards, & New Accessories</i> Glenn Mesick, Bradford White	<i>New Energy Efficient Boilers</i> Greg Danenhauer, Parker Boiler	<i>CHP, CCHP, DG - Show Me the Feasibility</i> Marc Rouse, Capstone
1 1 : 2 5 a m - 1 2 : 0 5 p m	<i>Playa Vista Project</i> Marc Huffman, Brookfield Residential	<i>New GE Engine Introduction & CHP Update</i> Scott Nolen, GE Casey Houweling, Houweling's Tomatoes	<i>The Truth about Hourly Operating Costs</i> Mitch Gutell, Consultant Richard Young, FNI
1 2 : 0 5 p m - 1 : 1 5 p m	Networking Lunch and Partnership Awards Presentation - Bunker Hill Meeting Room		
	Museum Meeting Room	Watercourt Meeting Room	Hershey/Crocker Room
1 : 3 0 p m - 2 : 0 5 p m	<i>Ultra Small Furnaces for Tight Homes & Multi-Family Apps</i> Jacinthe Nichols, Dettson	<i>Data Center Energy Solutions</i> Steve Acevedo, Regatta Solutions	<i>Natural Gas - A New Frontier; Marketing & Deregulation</i> Matt Smith, Schneider Electric
2 : 0 5 p m - 2 : 4 0 p m	<i>Economizers for Commercial Buildings</i> Steen Hagensen, Enervex	<i>Market Drivers for Base-Load Fuel Cell Systems Using Gas</i> Mark Fleiner, LG Fuel Cell Systems	
2 : 4 0 p m - 3 : 1 5 p m	<i>Heat Control for Multi-Family, Elderly Care/ Institutional Facilities</i> Jean Sebastien Cyr, Demtroys	<i>Increasing Power Generation with Organic Rankin Cycle</i> Michael Newell, Ener-G-Rotors	<i>Managing Procurement Risk-Strategies & Options</i> Doug Mitchell, Ameresco
3 : 1 5 p m - 3 : 3 0 p m	Ice Cream Break (Exhibit Tables Closeout)		
	Museum Meeting Room	Bunker Hill Meeting Room	
3 : 3 0 p m - 4 : 0 5 p m	<i>4 kW Thermal Acoustic Converter</i> Bert Hesselink, Nirvana Energy Systems	Utility Tables - Business Card Exchange (open to all)	
4 : 0 5 p m - 4 : 4 0 p m	<i>Residential & Commercial Outdoor Kitchens</i> Pete Arnold, AEI Corporation		
5 : 3 0 p m - 6 : 4 5 p m	Evening Reception at Hotel - Sponsored by Southern California Gas Co. Café Grand Meeting space for Complimentary drinks & appetizers		

Exhibits Open

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Thursday, October 09, 2014

7 : 3 0 a m - 9 : 0 0 a m	Breakfast for all		
	Bradbury/Rose Room	Museum Room	Hershey/Crocker Room
8 : 0 0 a m - 9 : 3 0 a m	Residential/Small Commercial Roundtable Presentation Reviews (Utilities only)	National Accounts Breakfast (by invitation only)	Industrial/Large Commercial Roundtable Presentation Reviews (Utilities only)
	<i>General Presentations</i>	<i>National Account Presentations</i>	
9 : 3 0 a m - 1 0 : 0 0 a m	<i>Multifamily Metering</i> Mike Dick, Norgas	<i>Nat Gas 101: Key Contributors</i> <i>Impacting the Delivered COG</i> Robert Hedrich, Integrys	
1 0 : 0 0 - 1 0 : 3 0 a m	<i>Impact of DSM & Technology Usage on the</i> <i>Utility Brand</i> Chris Oberle, Market Strategies Int.	<i>ESC National Accounts Product &</i> <i>Services Update</i> Melanie Anthony, ESC	
1 0 : 3 0 a m - 1 1 : 0 0 a m	<i>Energy Intelligence Software - Improving</i> <i>Customer Satisfaction & EE</i> Aaron Panzer, Pulse Energy		
1 1 : 0 0 a m - 1 1 : 3 0 p m		<i>Customer & Consortium Feedback</i>	
1 1 : 3 0 - 1 2 : 0 0 p m		<i>Closing Session</i>	
1 : 3 0 p m - 3 : 0 0 p m	Tour of SoCal's Energy Resource Center Individuals will need to provide their own Transportation		

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